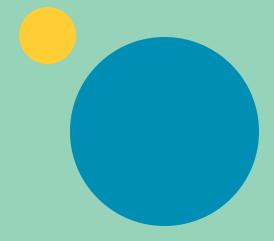


Met de kracht van aandacht.



# Your collective health insurance by Aevitae

Dear partner,

The healthcare season is approaching, and soon everyone will once again have to consider the question: which health insurance best suits me and my (family) situation?

Your employees have an extra attractive option with the collective health insurance arranged by you. And that's good news for both your employees and your company, because a collective health insurance plan from Aevitae offers many benefits.

In this presentation, you will find a brief overview of the campaign and the available resources, with which we hope to convince as many colleagues as possible to take out the great collective health insurance you've arranged for them.

Kind regards,

Aevitae



## **Important data**

Your employees might start seeing or hearing something from Aevitae in the coming period. This fall, you will be able to hear us on the radio and Aevitae can be found on various online channels.

For your internal campaign, the following dates are useful to note in your agenda:

- 1 November (week 44): Presentation and teaser message
- 4 t/m 10 November (week 45): Contact sheet for all your questions
- 12 & 15 November (week 46): Announcement premium and switching possible
- 18 November (week 47): Mailing 1 en intranet message 1
- 17 December (week 51): Mailing 2 en intranet message 2

## **Campaign assets**

To support you in sharing information about your collective health insurance, you can find the following resources at aevitae.com/toolkit-uk

### **Digital**

- Intranet messages x2
- Ready-to-use mailings x2
- Narrowcasting (video & stills)

### Offline

Poster\*



# **Informative messages**

### **Especially for employees**

- A wide range of insurances so you can choose the coverage that suits you.
- **High discounts** on our supplementary (dental) insurances, for you and for family members.
- Fast second opinion via Royal Doctors.
- **Quick access to quality care** without care cost gaps and unnecessary waiting times.
- Convenient e-health solutions and great **extras** to keep you fit and balanced, such as Sporten met Korting (discounted sports memberships).

# Teaser: Our collective health insurance

Title: Coming soon: More information about our collective health insurance

With our collective health insurance, you are assured of quick access to healthcare and

high discounts on your supplementary and dental insurance. Whether you need a lot of care or just a little, our collective health insurance has the right coverage for you. This way, you always choose the level of security that suits you best. And you won't have to worry about postponing treatments or long waiting times.

#### E-mail 2: Take out our collective health insurance

#### Subject: Take out collective health insurance

Hi colleague,

Are you still considering joining our collective health insurance? Don't wait too long! You have until December 31 to switch. In our previous email, you can read all about the details that might help convince you to choose our collective health insurance.

Discover our collective health insurance here

#### Switching has never been easier

With the free switching service, signing up for the group health insurance is quick and easy. This means that Aevitae will cancel your current health insurance, and you won't have to do anything. So, check out which plan suits you best and calculate your premium right away.

#### More benefits with our collective health insurance and extras

With our collective health insurance, you not only get a discount on supplementary and dental insurance, but you'll also enjoy even more exclusive customer benefits in 2025, like Sporten met Korting (discounted sports memberships) and discounts on healthy extra's such as meal boxes from Frecious and HelloFresh.

#### Calculate your premium

We wish you happy holidays and a great start to 2025!

# aanvragen.aevitae.com/en

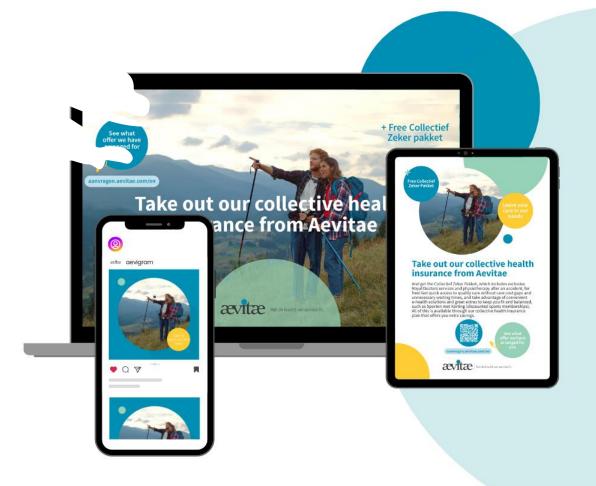
Click to see your collective health insurance offer\*.

## **About Aevitae**

Aevitae is a service provider that offers tailored advice, practical support, and insurances in the areas of corporate care, income protection and collective health insurance.

We believe that we can truly help with the issues that keep you up at night, by going the extra mile.

Since entrepreneurship is also in our own DNA, we understand how important your people are to you. Our services are not a standard package with standard procedures and contact moments. We listen, think along, combine solutions, and make the necessary connections to relieve employers of their worries and help their employees. Aevitae has been doing this with appropriate pride for over 50 years.



# Thank you!



